

ECO-RESPONSIBLE EXHIBITOR

I WILL BE PARTICIPATING IN AN ECOFQSC-CERTIFIED EVENT THAT WORKS TO REDUCE ITS ENVIRONMENTAL FOOTPRINT. I RECOGNIZE THE IMPORTANCE OF THIS ECO-RESPONSIBLE APPROACH FOR THE WELL-BEING AND LONG-TERM SUSTAINABILITY OF OUR COMMUNITY.

AS AN EXHIBITOR AND PARTNER OF THE ORGANIZATION, I LEAD BY EXAMPLE IN THIS INITIATIVE AND CONTRIBUTE TO THIS COLLECTIVE EFFORT THROUGH A FEW SIMPLE ACTIONS, SUCH AS:



EQUIPMENT AND COMMUNICATION

Prioritize the use of booths, banners, and feather flags made from materials with low environmental impact (locally sourced, recycled content, reusable or recyclable, free of hazardous substances, etc.).

For example, use lightweight cardboard panels that are 100% recyclable or biodegradable foam boards.

Design posters with removable sections (theme, date, QR code, etc.) for future reuse.

Use energy-efficient LED or compact fluorescent bulbs for booth lighting.

Provide projectors or computers for attendees to access documents on-site rather than distributing printed pamphlets (rent or buy).

Pay close attention to packaging materials (reduce, choose reusable, reused, or recyclable materials, etc.).



SETUP / TEARDOWN / BOOTH MANAGEMENT

During setup, store packaging materials so they can be reused or recycled later.

Make sure all electrical equipment (including lights) is turned off when the booth is unoccupied.

Properly manage your waste materials (paper, plastic, glass, metal, bulbs, batteries, CDs, etc.).

During teardown, ensure all waste is placed in the appropriate recycling or composting facilities.

If there are no hazardous material recovery stations, take such materials with you for proper disposal.

Bring back and store booth materials for future reuse.

If reuse is not possible, consider donating surplus materials to a nonprofit organization, school, daycare, or recycling company.

Consult RECYC-QUÉBEC's "Répertoire québécois des récupérateurs, recycleurs et valorisateurs" to find a suitable recycler.

THANK YOU FOR GETTING INVOLVED

DOCUMENTATION

Use electronic media to share information.
If using printed documents is unavoidable:
Design layouts to minimize page count and ink usage (print double-sided, reduce font size and margins, place multiple pages on one sheet, simplify graphics, etc.).
Use paper with high post-consumer content, chlorine-free, FSC-certified, etc.
Avoid unnecessary presentation materials (like plastic folders).
Limit the number of flyers and brochures handed out and offer to send documents by email.
Encourage visitors to consult the website.
Consider sharing information using QR codes or by simply providing the website address.

PROMOTIONAL ITEMS

Assess whether offering promotional items is necessary.
If it is, prioritize useful, durable, certified items with minimal packaging, made from recycled content, recyclable, and free from harmful substances.
Favor local companies that promote social and environmental values.
Refer to the "Eco-Responsible Promotional Products Guide."

TRANSPORTATION AND ACCOMMODATION

As much as possible:

- Avoid using a car; instead, travel by active transportation, public transit, or carpooling.
- Choose accommodations based on their proximity to the event, eco-responsible certifications, and/or available green practices (e.g., changing linens every two days, refillable hygiene product dispensers, eco-friendly cleaning products, water-saving programs, etc.).

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