



PRESS RELEASE

Grands Prix Cyclistes de Québec et de Montréal: record number of teams and enhanced spectator experience

Montreal, August 21, 2024 – The <u>Grands Prix Cyclistes de Québec et de Montréal</u> (GPCQM) has announced a record number of teams for its races, the only two events on the UCI WorldTour calendar to be held in America. The headliners' identities and the teams' composition will be revealed during the last week of August. The spectator experience will be enhanced by a denser peloton, cycling-themed film programming in Québec City (September 13), and a range of new attractions in Montréal (September 15), including new spectator zones.

A total of 24 teams, including the 18 WorldTeams, 5 invited ProTeams (Israel - Premier Tech, Lotto Dstny, Uno-X Mobility, Team Novo Nordisk and Tudor Pro Cycling Team), as well as Canada's national team, will be competing for precious UCI end-of-season points on the Québec and Montréal circuits. The 168 riders in the largest field ever to compete in the GPCQM will put on a show of the highest sporting standards for the 200,000 spectators expected once again this year. The races will also be broadcast live in Québec on TVA Sports and internationally via Eurosport and Proximus.

QUÉBEC: September 13

Cycling fans are in for a treat this year. In addition to the start/finish area on Grande Allée and côte de la Montagne, the race will be broadcast on a **giant screen in Place d'Youville** in collaboration with the Festival de cinéma de la ville de Québec. The broadcast will be interspersed with **short films on cycling**. Spectators will also be able to watch the race for free all along the way, including from the brand-new Place de l'Hôtel-de-Ville, which has been under renovation for the past two editions.

MONTRÉAL: September 15

The start/finish area of the Grand Prix Cycliste de Montréal has been revamped, providing **more space for spectators** on both sides of Avenue du Parc, as well as a more inviting and festive Fans' Village enhanced by the **Sprint Zone**. This means that 200 spectators will have access to an exclusive area two laps before the finish to experience the final sprint at the heart of the action. <u>Tickets go on sale today</u>. The **Camillien-Houde Lookout** will also be bustling with activity. There will be a food stall and a giant screen showing the race live on TVA Sports.

"September 13 and 15 will be the only opportunities to see races of this scale on the continent. This year, spectators will enjoy unforgettable sporting moments and an enriched experience," **comments Joseph Limare, General Manager of the GPCQM**. The quality and diversity of this program are made possible by the commitment of a dedicated team and the collaboration of invaluable partners, including the prestigious Swiss watchmaker TUDOR, which is joining the event as the official timekeeper this year."

The organization invites the public to attend its races **using eco-responsible means of transport**: public transport and bicycles, including the <u>àVélo</u> services available in Québec City and <u>BIXI</u> in Montréal. For spectators wishing to bring their own bikes, there is also a secure bike park in the Fans Village at each event.

ABOUT US

Grands Prix Cyclistes de Québec et de Montréal (GPCQM), the only UCI WorldTour events to be held in the Americas, make a major contribution to one of the International Cycling Union's (UCI) priority objectives: the globalization of the WorldTour circuit. These events join those already approved in Europe, Asia and Oceania. Since 2010, the organization has been responsible for planning and staging the GPCQM. It relies on the essential support of public and private partners: the Government of Canada, the Government of Québec, the City of Québec, the City of Montréal, the National Battlefields Commission, the Québec City Tourism Office, Tourisme Montréal, Québecor, TVA Sports as official broadcaster of the GPCQM, Ekoï as official helmet and eyewear partner, and TUDOR as official timekeeper. https://gpcqm.ca/

Its team is also the organizing committee for the UCI Road World Championships to be held in Montréal in 2026. https://www.montreal2026.org/en/



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ACCREDITATION (by September 6) >>>

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