



GRANDS
PRIX CYCLISTES
DE QUÉBEC SEPTEMBER 8
DE MONTRÉAL SEPTEMBRE 10



THE 2017 GPCQM BY THE NUMBERS

QUÉBEC CITY

- 16 laps
- 12.6 km/lap
- 201.6 km total race distance
- 186 m elevation gain per lap
- 2976 m total elevation gain
- 5+ hours of racing

MONTRÉAL

- 17 laps
- 12.1 km/lap
- 205.7 km race distance
- 229 m elevation gain per lap
- 3893 m total elevation gain
- 5+ hours of racing

RIDERS

- 18 WorldTeams
- 1 Pro Continental Team
- 1 National Wild-Card Team
- 160 riders
- 30 countries represented
- 160 rider assistants

RACES

- The first WorldTour races in the Americas (2010)
- 1 country
- 1 province
- 2 cities
- Two 100% urban racecourses
- €94,000 total prize money

ON-SITE ATTENDANCE

200,000 spectators

63% male > 37% female

TRANSPORTATION

1 Charter Air Transat _ Airbus A330-200
Paris-Quebec City/Montreal-Paris return flight

- 340 passengers (riders, staff team & media)
- Nearly 15 hours of flights (round trip)
- KM traveled in the air: 10,828km
- 280 bikes

- 420 pairs of wheels
- 38 Thule Bike racks
- 3 separate flights for equipment transportation

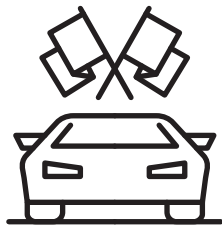
- 12 tonnes of equipment
- 6 trucks and 12 agents to transport equipment
- 7 buses for the transfer from Quebec to Montreal (riders, staff team & media)

MEDIA

- More than 210 accreditations for journalists from a dozen countries
- Races broadcast in 130 countries
- Host broadcaster: TVA Sports

- Major international broadcaster: Eurosport
- Webcast in countries where there is no television broadcasting: GPCQM.CA

IN RACE MODE:



48 CARS

1x	JURY PRESIDENT	20x	TEAM CARS
1x	GENERAL MANAGER	9x	VIP CARS
1x	PRESIDENT	2x	MEDIA CARS
2x	COMMISSAIRES	2x	PHOTOGRAPHERS SHUTTLE
2x	DOCTORS	1x	«VOITURE BALAI»
2x	NEUTRAL SUPPORT	2x	POLICE CARS
3x	AMBULANCES		



35 MOTORCYCLES

1x	«RÉGULATEUR»	1x	«RAVITO»
2x	INFORMATION	1x	NEUTRAL SUPPORT
1x	«ARDOISIER»	7x	TV MOTORCYCLES
3x	COMMISSAIRES	3x	PHOTOGRAPHERS
2x	ORGANISATION	10x	POLICEMEN
1x	MEDICAL	3x	RACECOURSE SECURITY

20 motorcycle operators trained to ride in the peloton : 18 from Quebec and 2 from Europe






100% of drivers trained to work in the caravan* (*vehicles on circuit)

ORGANIZATION

• 7 permanent employees • 5 part time employees • 155 seasonal employees • 60 contractual employees • 175 volunteers • 50 young bike minders from local cyclist clubs • 7 international commissioners and 4 national commissioners in training, per race • Doping control: 1 commissioner, 1 doctor, 1 coordinator and 4 chaperones per race • 3 hotels (Fairmont Le Château Frontenac, Château Laurier Quebec, Delta Montreal • 1,850 hotel nights

6045 MEALS









 **180 kg of rice**
 **226 kg of pasta**
 **120 pounds of fish**
 **810 kilos of meat**
 **300 kilos of vegetables**

 **4500 servings of bread**
 **375 cakes and pies**
 **480 pounds of bananas**
 **15 fruit crates**

HEALTH & SAFETY



 **3 doctors**
 **1 paramedics on motorcycle**
 **3 ambulances**
 **6 ambulance paramedics**
 **233 security officers for the two 2 races**
 **6,114 barriers to secure the 2 race courses**

TV PRODUCTION

• 8 km of cabling • 80 technical crew members • 4 motorcycles (camera) • 1 helicopter (camera) • 1 plane • 12 fixed camera positions • A dozen microphones for ambient sound • One 2000 frames-per-second camera for the arrival • One 3000 frames-per-second camera for the photo finish

HOSPITALITY



- 1000 VIP guests
- 100 Leaders' Club tickets sold to support cancer research (IRIC)
- 280 laps (VIP follow-cars)

PARTNER VISIBILITY



- 800 billboards on the 2 racecourses
- 37 exhibitors at the 2 events
- 1 official Grands Prix Cyclistes merchandise store
- 7 giant screens on the 2 racecourses

SUSTAINABILITY *Economic, social and environmental*

• 51% of materials are recycled (objective for 2017: 75%) • 2 tonnes of recycled materials in 2016 • On-site composting • 3,200 Ecocups in 2017 • 8 representatives of the Echo-Logic Consortium present on both sites • 2 international sports properties owned by a Québec organization • 1 major commitment to the emerging generation of Québec cyclists, via the provincial cycling federation • Invitation of the Canadian National Team since 2010 • 1 cause supported: IRIC (cancer research)