

## **The organizers of the Québec City and Montréal Grands Prix will not renew the Cyclosquébécoises**

Saint-Lambert, Québec, Tuesday, February 3rd, 2015 – After two years on the Québec cyclosporive calendar, the organizers of the Québec City and Montréal Grands Prix Cyclistes regret to announce that the La Québécoise and La Montréalaise Cyclos will no longer be held.

In spite of the success among participants in the 2013 and 2014 editions and our ongoing willingness to present, in conjunction with the only two UCI WorldTour races in North America, high-quality amateur cycling events with a local as well an international reputation, it has unfortunately become clear that we were not able to achieve the critical mass of riders necessary to balance the budgets of these two recreational rides.

The costs of marshaling the rides, ensuring safety and delivering excellent services to participants required revenue from registrations based on a total of approximately 4,500 cyclists for the two events. The second edition, last September, attracted 1,700 participants to Québec City and Candiac. There are several possible reasons for that result: an increase in the number of quality cyclosporive rides presented across Québec during the entire summer, and the late date on the calendar corresponding to the WorldTour Grands Prix Cyclistes, the end of summer holidays and the back-to-school period.

This has not been an easy decision to make, of course, but the current context around cyclosporive events in Québec means that our organization cannot continue to present these two rides and guarantee superior production conditions as we have always done, providing a top-quality event with international reach, while striving to ensure the most reasonable possible entry fees for our riders.

The organization, with guaranteed support from the cities of Québec and Montréal through 2018, is focusing its efforts on the regional, national and international reputation of its two world-class events, the Québec City and Montréal Grands Prix Cyclistes, but intends to continue, more than ever, its involvement in cycling, starting here at home. To that end, and with an eye to providing more support to emerging Québec riders, the Grands Prix organization is working actively, in partnership with the Fédération Québécoise des Sports Cyclistes, on new event concepts that will drive development of competitive cycling for our young male and female athletes. We will spare no effort in continuing to develop and organize unifying events with strong growth potential for the future generation of Québec cyclists.

The team salutes everyone who took part in the two editions of the Cyclosquébécoises and is most grateful for their support. Likewise, we thank all public partners, the cities of Québec and Candiac, as well as all the municipalities along the ride routes, as well as our private-sector partners and all employees, volunteers and marshals, without whose enthusiastic support these events would not have taken place.

### **ABOUT QUÉBEC CITY AND MONTRÉAL GRANDS PRIX CYCLISTES**

The Québec City and Montréal Grands Prix Cyclistes, the only two UCI WorldTour races held in North America, contribute in large measure toward the achievement of one of the International Cycling Union's primary objectives: the globalization of élite-level cycling. These races are now established, UCI-sanctioned events alongside events in Europe, Oceania and Asia. The organizing committee has been responsible for planning and putting on the Québec City and Montréal GPs since 2010, and receives vital support from public- and private-sector partners: the Government of Canada, the Government of Québec, the City of Québec, the City of Montréal, the National Battlefields Commission, the Office du tourisme de Québec, Tourisme Montréal, Québecor, Air Transat, Via Rail and Québec Original. [gpcqm.ca](http://gpcqm.ca)

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### **INFORMATION**

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