



GRANDS
PRIX CYCLISTES
DE QUÉBEC
DE MONTRÉAL

CHAMPIONS' BREAKAWAY
QUEBEC CITY SEPTEMBER 9 MONTREAL SEPTEMBER 11
UCI  WORLD
TOUR

NEWS RELEASE

For immediate distribution

THE 2016 GPCQM: BY THE NUMBERS

RIDERS

- 18 WorldTeams
- 2 Pro Continental wild-card teams
- 1 national wild-card team
- 168 riders
- 30 countries represented
- 168 rider assistants

RACES

- The only 2 WorldTour races in the Americas
- 1 country
- 1 province
- 2 cities
- Two 100% urban racecourses
- €94,000 total prize money

QUÉBEC CITY	MONTRÉAL
16 laps	17 laps
12.6 km/lap	12.1 km/lap
201.6 km total race distance	205.7 km race distance
186 m elevation gain per lap	229 m elevation gain per lap
2976 m total elevation gain	3893 m total elevation gain
5 + hours of racing	5 + hours of racing

ON-SITE ATTENDANCE

- 200,000 spectators
- 60% male
- 40% female
- 36% of visitors aged between 35 and 54

TRANSPORTATION

1 Paris–Québec City charter return flight (Air Transat):

- 340 passengers
- 336 bikes

- 420 pairs of wheels
- 42 cycle trainers
- 12 tonnes of equipment
- 3 separate flights for equipment transportation
- 6 trucks and 12 agents to transport equipment from the airport to the mechanics' area

In race mode:

- 60 cars
- 35 motorcycles
- 20 motorcycle operators trained to ride in the peloton

SUSTAINABILITY

Economic, social and environmental

- 55% of materials are recycled (objective for 2016: 75%)
- On-site composting
- 3,200 Ecocups in 2016
- 8 representatives of the Echo-Logic Consortium present on both sites
- 2 international sports properties owned by a Québec organization
- 1 major commitment to the emerging generation of Québec cyclists, via the provincial cycling federation
- 1 cause supported: IRIC (cancer research)

ORGANIZATION

- 10 permanent employees
- 60 contractual employees
- 175 volunteers
- 50 young bike minders from local clubs
- 8 international commissioners, including 4 in training, per race
- Doping control: 1 commissioner, 1 physician, 1 coordinator and 4 chaperones per race
- 3 hotels
- 2,010 hotel nights
- 6,045 meals

HEALTH & SAFETY

- 3 physicians
- 2 paramedics on motorcycles
- 3 ambulances
- 6 ambulance paramedics
- 233 security officers for the two 2 races
- 6,114 barriers to secure the 2 race courses

MEDIA

- More than 160 accreditations for journalists from a dozen countries
- Races broadcast in 130 countries
- Host broadcaster: TVA Sports
- Major international broadcaster: Eurosport 2

DIGITAL

- 11,147 Facebook fans
- 5,466 Twitter followers
- 2,158 Instagram followers
- Tech innovations: riders' biometrics data, English-language webcast and race info at gpcqm.ca

TV PRODUCTION

- 8 km of cabling
- 80 technical crew members
- 4 motorcycles
- 1 helicopter
- 1 aircraft
- 12 fixed camera positions
- A dozen microphones for ambient sound
- One 2000 frames-per-second camera for photofinish

PARTNER VISIBILITY

- 800 billboards on the 2 racecourses
- 37 exhibitors at the 2 events
- 1 official Grands Prix Cyclistes merchandise store

ABOUT THE GPCQM

The **Grands Prix Cyclistes de Québec et de Montréal**, the only two spots on the International Cycling Union (UCI) WorldTour in America, contribute to fulfilling one of the primary objectives of the UCI: the globalization of elite cycling. These tour stops are in addition to the existing, officially sanctioned events in Europe and Oceania. Since 2010, the organization has been responsible for the planning and the conduct of the GPCQM and counts on the invaluable support of public and private partners: the Government of Canada, the Gouvernement du Québec, the city of Québec, the city of Montréal, the National Battlefields Commission, Québec City Tourism, Tourisme Montréal, Québecor, Air Transat, and TVA Sports (official GPCQM broadcaster).

ABOUT THE UCI

The **International Cycling Union** (UCI) is the international federation of cycling, recognized by the International Olympic Committee (ICO). The UCI oversees the worldwide management and promotion of the eight disciplines of cycling.

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SOURCE : Grands Prix Cyclistes de Québec et de Montréal

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